

## Board of Directors 2021 Update

January 20, 2022

Dear Friends of VOCA,

The Board of Directors is so grateful for your support in 2021. You are partners with us in the noble cause to which Chip and his team are dedicated—people all over the world finding their God-given calling and being God’s agent in their workplace.

Essentially, we’re doing what all ministries want to do—change lives for God’s glory. People who are not sure why they’re here are finding purpose in their vocational lives and people who sincerely want to be “salt and light” in their vocations are finding out how to do it.

In 2021, VOCA has deepened its reach with new media, programs, and team members:

1. Chip launched podcasts focused on the core vision to make work better—the Resilient Faith at Work podcast and the Career Navigator podcast. Those successful launches completed VOCA’s transition to effective pandemic-era modalities. In total, over 1,100 people participated in the new podcasts and over 3,300 were reached by our blogs.
2. He positioned the ministry for future service to many more people by hiring Shauna Cousino as Director of Communications and Operations, adding marketing firepower, and positioning Chip to have the time to deepen VOCA’s ability to serve its clients.
3. And that has borne fruit already. In 2021 we came to understand much better the issues our clients have at work through a survey we called the Dilemmas Project. We launched another new specialty program called the Ascend Program—for individuals entering new jobs.

Chip was invited to speak to more than 15 significant ministries, from multiple New Canaan Society Chapters to Intervarsity Christian Fellowship to Gordon College to partners in the faith and work field.

In this new year, we have plans to further grow the work Chip and team are doing so well. Several of those growth plans will need support. We are looking to sponsor up to 50 career changers who couldn’t otherwise afford our service—at \$500 apiece. These scholarships are examples of what makes us feel so good about VOCA’s work.

So in addition to reporting on this blessing of 2021 and thanking you, we are also making you aware of how you can help in 2022. On the accompanying response device, you’ll see brief descriptions of 2022 projects you might think are strategic for Chip and his team.

If you are led to help, this would be an excellent time. I want to assure all our valuable friends that as we as his Board offer counsel to Chip, we are also providing the things that every good Board should—oversight to assure spiritual and financial integrity so you can invest in VOCA with confidence.

Thank you again for being our proven friends. May the work bless your own work.

Warmly,



Ed Morgan, Treasurer  
President Emeritus  
The Bowery Mission



Craig Sider, Vice President  
President and CEO  
Movement.org



Ken Kinard, Secretary  
Founder and CEO  
Accent Interactive