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2024 IMPACT REPORT

VOCACenter

A NOTE FROM DR. CHIP

Dear VOCA Funder,

Changing lives by changing work: We started VOCA with the dream that if you bring Godly counsel and training to the work sector of people's lives, you will change them and expand God's kingdom.

Nine years later, we look back on a record of impact with 100's of people coached, 1,000's enriched by our teaching, and 10's of thousands impacted by our research and leadership training.

Our model of change is simple:

1. **Research:** We do professional research every year to keep our finger on what is happening in the workplace *now*.
2. **Content:** We use that research to develop written content, podcast themes, and training curriculum. Most of this content is available 24/7 at no charge.
3. **Coaching:** We invite content users into a coaching relationship with one of our seven professional coaches. This is where lasting transformation happens.

In 2024, we've improved our research engine, working with Barna on this year's sampling. We've increased our number of cumulative coachees by 50%. And we've been called upon by the Faith and Work world to contribute our research and expertise to their ministries as well as planning the Faith and Work Summit in Dallas back in June.

In 2025, we will continue to expand our audience, program offerings, and team. We will deliver more relevant content to transform the way Christ-followers follow Christ at work, and we will grow our 10x Leadership Intensive.

Thank you for making our work possible.

Dr. Chip

2024 BY THE NUMBERS

	2024	2023	2022
Website views:	22,000+	19,600+	N/A
People reached by VOCA blogs:	15,500+	21,300+	4,300+
Cumulative total of clients:	757	493	427
People reached by VOCA podcasts:	1,200+	1,600+	1,300+
Partner Organizations:	25	25	21
Live Audience:	3,900+	5,400+	2,800+

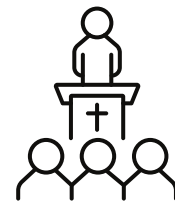
WHO DO WE SERVE



Front-line
Workers



Organizational
Leaders



Church
Leaders



Organizational
Teams



Faith and Work
Partners

VOCA DELIVERS

DONOR FUNDED PROGRAMS

Research: Our annual research explores the lived experience of Christians at work. Our 2025 report, in partnership with Barna, will focus on Trends@Work.

Scholarship Fund: Generous donors subsidize the tuition for unemployed candidates to complete VOCA's Career Navigator.

Teaching & Counseling Ministry: The VOCA Team is asked to speak, teach, and counsel in New York City and beyond. We deliver this in person and through digital resources (vocacenter.org/content).

10x Leadership Intensive: A retreat for senior executives of ministries. This coalition of highly skilled and connected leaders receives tools and frameworks designed to replenish them emotionally, spiritually, and functionally as leaders.

FEE-BASED SOLUTIONS

FOR INDIVIDUALS

Career Navigator: A step-by-step framework that combines data, biblical wisdom, and live coaching to give job-seekers hope and a plan for their careers.

Burnout Recovery Program: Developed out of our research, this diagnostic and coaching program delivers an action plan for long-term recovery from burnout.

Professional Coaching: Bespoke engagements with certified coaches aimed at helping clients achieve clarity and traction around their vocational goals.

FOR INSTITUTIONS

VOCA is trusted by national and international ministries to accelerate their momentum toward missional impact through the following:

Executive Development: Personalized, confidential, and professional coaching to bring you clarity and confidence to inspire the team and drive the mission forward with purpose.

Team Alignment: Data, coaching, and training combined to bring lasting cultural transformation and drive growth.

Outplacement: Compassionate and competent guidance for team members who are moving on.

RKE
PARTNERS

Our sister organization, **RKE Partners**, enables our team to add value to for-profit businesses. Engagements provide vital exposure to our team and revenue to cover overhead.

Contact info@rkepartners.com for more.

STORIES OF IMPACT

10X LEADERSHIP INITIATIVE, A RETREAT FOR NONPROFIT LEADERS IN THE NEW YORK CITY AREA:

The 10x Leadership Intensive is a donor-funded development retreat for senior executives of New York Metro ministries. In an environment of peace, beauty, and fun, we walk executives of ministries that serve the poor through tools and frameworks designed to replenish them emotionally, spiritually, and functionally as leaders.

Here is what Kurt, Executive Director of Inspire Sports Camps, said about the experience:



*"I cannot begin to explain how blessed I was to have this experience again. I left ready to "run through a brick wall!" And, **I immediately had meaningful conversations with key leaders as a direct result of my time at 10X.** THANK YOU for giving this unforgettable, leadership-enhancing, and fun experience to me."*

FINDING A BETTER PLACE: BURNOUT RECOVERY

After 42 years in various vocations, Jeff hit an unexpected wall: burnout. Desperate for help, he turned to Google and found the Burnout Recovery Program at the VOCA Center. For the first time, he felt understood. Through writing exercises and reflective assignments, Jeff discovered tangible steps to rebuild his emotional resilience.

In just three months, Jeff experienced remarkable growth, moving from despair to a renewed sense of purpose. Now, he's setting new goals for the future, grateful for the tools and support that brought him back to a better place.



*"**I have grown more in the last three months than any other three-month period I can ever remember in my 30 years as a Christian and engineering manager.** At the beginning, I was not free. Ken helped me listen to the Holy Spirit, gave me language around what I have been feeling, and challenged me to do stuff that I would have never acted on. I am so thankful. **I don't want to go back to where I was three months ago.** I am now in a place where I can say I am free to stay or go. That is a beautiful place to be."*

2024 FUNDING UPDATE

2024 Goal Total: 275,000.00

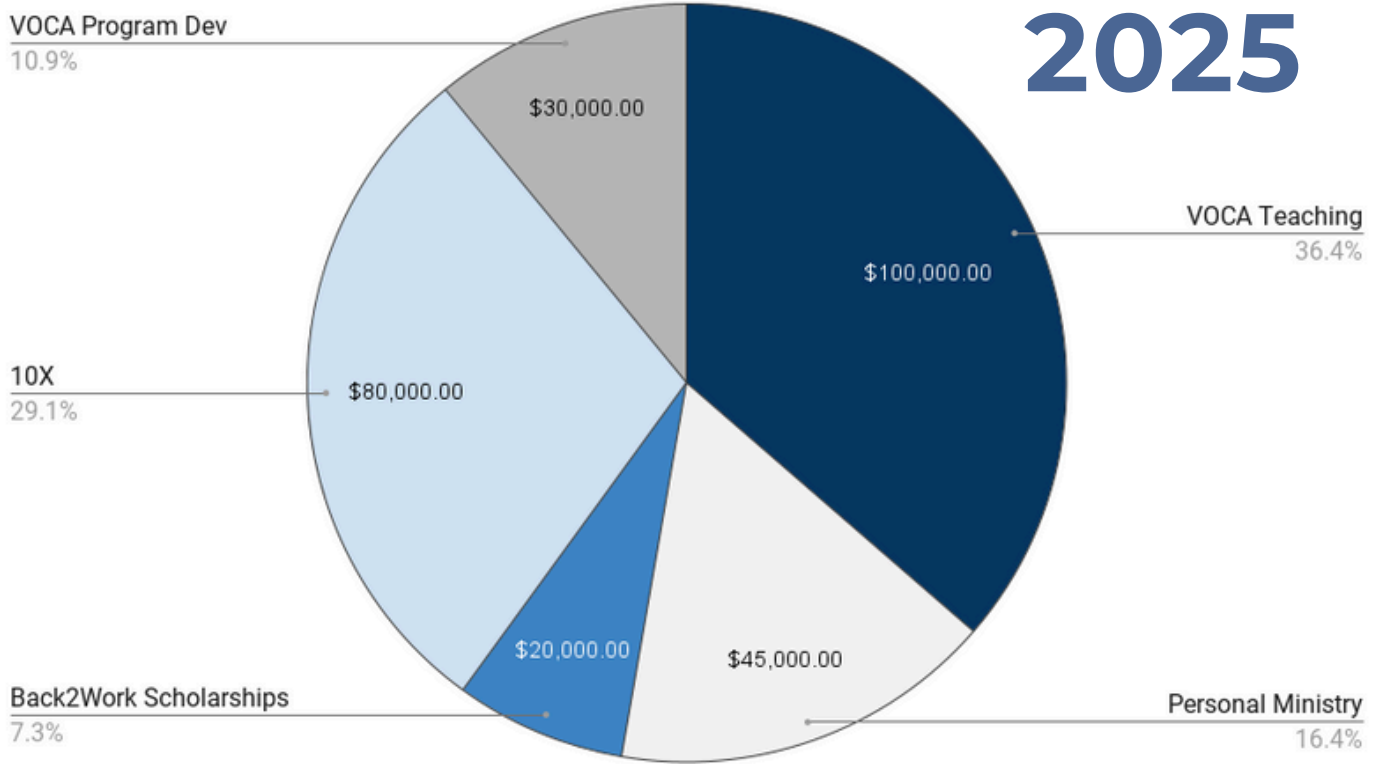


GIVE
www.vocacenter.org/give
TODAY

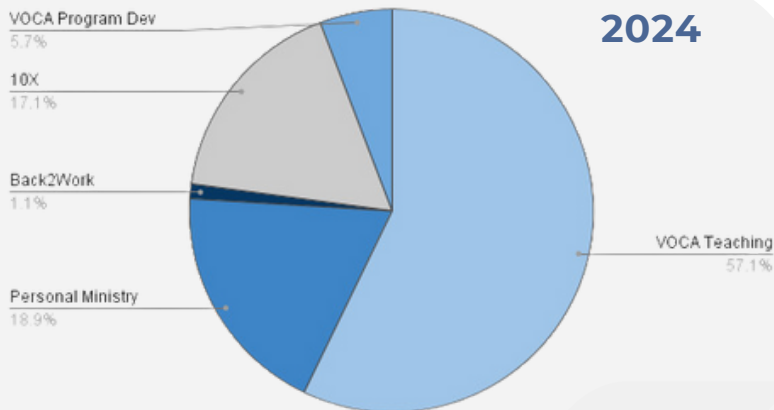


WHAT YOUR MONEY SUPPORTS

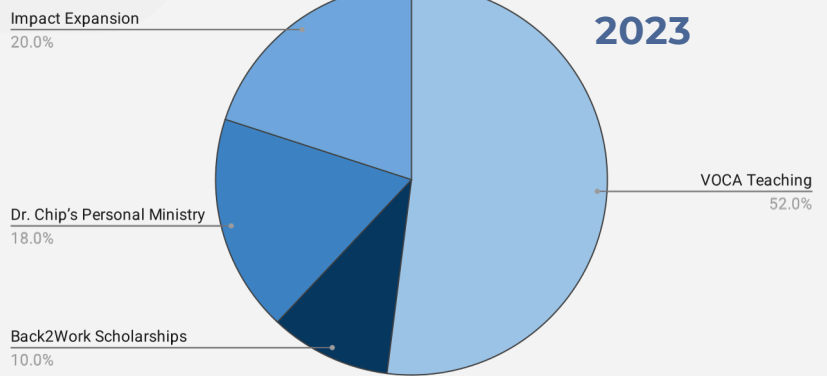
2025



2024

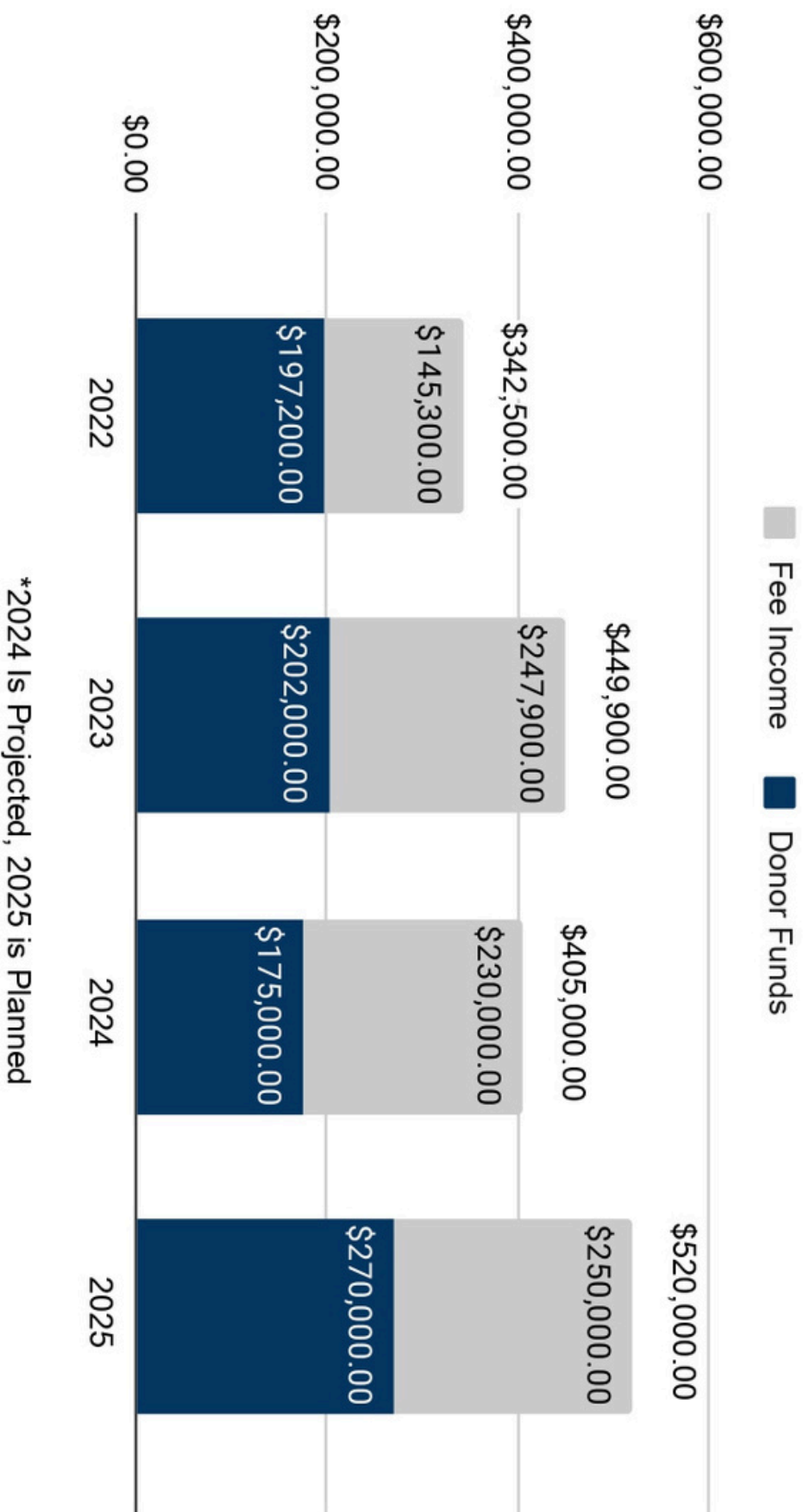


2023



YEAR TO YEAR COMPARISON AND PROJECTION

Annual Income



VOCACenter

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