

January 31, 2023

Dear Friend,

Each year we feel more grateful for our ministry friends. Thank you so much for being one of them. Here's a report on what your investment in us helped to accomplish in 2022.

Thanks to you, in part, we continued to clarify our calling, leaned into our strengths, and deepened our influence as an organization. We see the faces of hundreds of people who we were privileged to walk with in their journey to richer, more vibrant experiences at work. In short, we see another year of God's grace.

As we look back over the past year, we celebrate that we:

- Added **two new coaches** to the VOCA team, Liz Sastre and Andrea Tropeano
- Directed the **2022 Dilemmas Project** and the **What Women Want at Work** survey
- Increased our podcast listens **125%**, and blog readership **130%**
- Served **427 coaching clients** through VOCA programs and workshops (a **100+ increase** over 2021)

Thankful for an encouraging year, we move forward into 2023 focused on:

- **Increasing our coaching impact** with an expanded team of certified coaches
- **Creating meaningful content** via podcasts and blogs based on our primary research
- **Equipping job-seekers** with the tools they need to find and land work that fits amidst uncertainty
- **Developing healthy leaders** that find sustainability, enjoy success, honor God, and avoid burnout

With our administrative costs covered entirely by coaching fees, your vital support goes directly towards the work. In 2023, we need your support to expand our coaching team, grow our scholarship fund for financially-challenged job seekers, increase our reach through new marketing tools, and scale our research and content efforts.

As a friend of VOCA, we are asking for three things:

- **Pray for us** — that we would be in step with God's leadership
- **Send people our way** — almost all of our coaching clients come from direct referrals
- **Donate** — give a one-time or recurring gift to further the work of VOCA in the world

VOCACenter

Thank you for your critical support in 2022. Your support is especially important this year as people are expressing uncertainty related to the economy, global events, and the challenges of remote work. We are deeply grateful for each of you and your commitment to joining us in our mission of changing lives by changing work.

Warmly,



Ed Morgan, Treasurer
President Emeritus
The Bowery Mission



Craig Sider, Vice President
Founder & President
InFOCUS Leadership



Ken Kinard, Secretary
Founder and CEO
Accent Interactive